

**For Immediate Release**



## **ro\*co films To Expand Innovative Distribution Model**

May 1, 2012 – San Francisco, CA -- **ro\*co films** announces today that its partnership with OWN: Oprah Winfrey Network has come to a close. OWN and ro\*co films productions partnered in 2009 to identify and spotlight inspiring and entertaining documentaries for The OWN Documentary Club. ro\*co films productions assisted in sourcing documentaries monthly in the first year of The OWN Documentary Club, which launched in May 2011.

“Our decision to work with OWN was an exciting one – together we created a new and innovative distribution platform for cinematic documentary films for which we are very proud,” said Annie Roney, Founder of ro\*co films international. “We’re now turning our focus to creating dynamic new partnerships, including our most recent partnership with 1492 Pictures, that further the reach of documentary film. In addition, as digital opportunities for these stories are exploding, there is greater demand for sourced and curated content, and more brands who want to be associated with these game-changing, marquee films.”

Please visit ro\*co’s website (<http://www.rocofilms.com> <<http://www.rocofilms.com/>> ) to learn more about the company, and the many award-winning documentaries in the ro\*co catalog.

### **About ro\*co films productions**

ro\*co films productions was founded in 2009 to explore all areas of documentary development and distribution. Under the leadership of Sue Turley and working together with Founder and Managing Director of ro\*co films international, Annie Roney, the team has secured partnerships with OWN: The Oprah Winfrey Network, The OWN Documentary Club, and most recently, 1492 Pictures in adapting documentaries into feature films.

### **About ro\*co films international**

A leader international documentary distribution world, **ro\*co films international** was founded in 2000 with the belief that a well-told, well-researched documentary can challenge the way people think about issues in every corner of the globe. After nine years working in documentary distribution, Annie began Ro\*co with a single Oscar® nominated film, *Regret to Inform*. Ro\*co has since compiled a growing, but highly selective catalog of feature documentaries including ten Oscar® nominated or Oscar® winning feature documentaries including ***Born into Brothels, The Garden, Jesus Camp, No End in Sight, Promises, Regret to Inform, Street fight, The Weather Underground, Hell and Back Again*** and ***Saving Face***.

### **About ro\*co films educational**

ro\*co films educational launched in April 2009 with the mission to advocate for documentary film as an educational tool and to bring these stories into classrooms, libraries, non-profit organizations, and all other instructional environments throughout the country. The films represented by **ro\*co films educational** inspire, challenge, and entertain – connecting us to human experiences well beyond the boundaries of our own.

For press inquires: Diana Iles Parker, Spoken Media, [diana@spokenmedia.com](mailto:diana@spokenmedia.com)  
415 388 8281 o, 415 225 8121 c

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