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A Fall Update

Dear Friends,

Despite it all, distribution continues. We're "attending" MIPCOM, the National Media Market, IFP meetings, orchestrating virtual events, doing impact work and releasing films in the educational market. As we see the increased demand for our films in distance learning, we feel on solid ground with ProQuest and their deep commitment to FILM PLATFORM as the curated place for exceptional documentary films for learning. We hope you will read about our first event to kick off this new partnership below. With the election looming, stay safe and stay engaged.

With gratitude,
The ro*co team

Live Stream Events



Tabitha Jackson, Director of the Sundance Film Festival, to moderate a live discussion for hundreds of college campuses as the demand for documentary film

FILM PLATFORM, our highly-curated documentary-only EVOD platform streaming exclusively for schools, is teaming up with ProQuest and Sundance Institute to bring the three main characters from Bending the Arc to a global student audience. Thousands of students and faculty have signed up to screen the film and join the discussion with over 200 college campuses represented.


Moderator: Tabitha Jackson of Sundance Film Festival

Like the film, which premiered at Sundance, the event will consider the question of how we fight infectious diseases like Covid-19 – and create a more just world in the process. The founders of Partners In Health - who are also the main characters in the film and have deep experience in treating infectious disease outbreaks globally, will tackle this question – and more – including the roles of both storytelling and moral imagination.

The event takes place Oct. 22 at 7 p.m. E.T. and will feature Dr. Paul Farmer, Dr. Jim Yong Kim and Ophelia Dahl. You can sign-up here.

Students and faculty can easily access the film through their ProQuest library portals which includes Paul Farmer's dissertation, newspaper and journal articles, as well as the short Oscar-nominated documentary Open Heart.

Our partnership with ProQuest is an enormous distribution opportunity for our films in education. ProQuest supports the important work in the world's research and learning communities - it is used by 24,000 university libraries worldwide. The company curates six centuries of content – the world's largest collection of journals, ebooks, primary sources, dissertations, news and video – and now… FILM PLATFORM!

To submit a film for consideration for Film Platform, please fill out this brief FORM.

And PS: We also sold the film to Netflix where it will premiere on the same day as the event! See it if you can - it will lift your spirits and give you hope.

Impact Campaigns



Right now, soil might be the last thing on your mind. But in a moment when the future of our planet and humankind is at stake, nothing may be more important than regenerating the ground beneath us. We feel a need for a kind of hope like we've never felt before. That's why we were thrilled to join the film team of KISS THE GROUND to coordinate an impact campaign. The film unveils an eye-opening twist to our climate crisis: the Earth's own soil. Our impact team has been busy coordinating screenings of this powerful game-changing film. With well over **500 screenings** booked in just the last few months, organizations across the country have been raising awareness with customized screening tools and personalized promotional resources to help spread the word about screenings, the film, and the larger movement. You can now catch the film on Netflix and then join the over 21K viewers of the Q and A with Woody Harrelson HERE.

LEARN MORE

International Sales



*Cristine Platt Dewey is getting creative and bringing the ro*co MIP booth to her virtual meetings this month.*

Virtual MIPCOM is happening now, Cristine is spending the next couple of weeks meeting our international colleagues online in our virtual booth. We curated our new title collection with a focus on stories that highlight human creativity and ingenuity, in almost all cases used for good: BURNING MAN: ART ON FIRE, COWBOYS, CRAZY MONEY, LAST KNOWN COORDINATES, THE 8TH, WHAT WE BELIEVE, and WHITE NOISE. We're also checking in with buyers about our recently released titles, a collection focused on stories about strong women advocates and truth tellers: MAI KHOI AND THE DISSIDENTS, THE DILEMMA OF DESIRE, and THE VIEWING BOOTH among others.

VIEW NEW TITLES

Community and Campus Screenings



We are honored to represent JOHN LEWIS: GOOD TROUBLE for educational distribution. Directed by acclaimed filmmaker Dawn Porter (TRAPPED, GIDEON'S ARMY), this Magnolia Pictures & CNN film chronicles the life and career of the legendary civil rights activist and Democratic Representative from Georgia. Using interviews and rare archival footage, JOHN LEWIS: GOOD TROUBLE chronicles John Robert Lewis' 60-plus years of social activism and legislative action on civil rights, voting rights, gun control, health-care reform and immigration.

WATCH THE TRAILER & LEARN MORE

Thank You Interns!



For many years, we've had the good fortune of working with a wonderfully diverse group of college interns from around the country and we are currently working with two absolutely stellar interns. **Rosita Cifuentes** recently graduated from Gonzaga University with a degree in Business Administration, and has enjoyed working closely with our impact team to coordinate and schedule requests for in-person and virtual screenings of KISS THE GROUND. And returning intern **Sam Miles** is back for his second stint at ro*co, after graduating from Carleton College with a degree in Cinema and Media Studies. Sam has taken on a wide range of responsibilities, including assisting with the impact campaign for PICTURE A SCIENTIST, and he has contributed to many projects with his impressive technical skills. Thank you Rosita and Sam - it's been great to have you on the team!

MEET THE TEAM

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