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Dear Friends,

It's both elegant and epic! ROCO has *just launched* its new website, bringing all of its divisions under one URL: *rocofilms.com*. Whether you are a filmmaker, industry buyer, educator, or simply a person that wants to host a screening, the site has been redesigned to serve you. Please…poke around, discover something new and enjoy!

We have loads to share about each of our divisions, and include some highlights here. Don't miss our new and delightful 60-second animated video (yes, that is right, animation)…it makes it clear how easy it is for anyone to host a screening through ROCO. Feel free to share it far and wide!

Warm regards,
Team ROCO

CHECK OUT THE NEW WEBSITE

Global Sales

We love everything about this film! A sale to ARTE's Grand Format means that audiences in both France and Germany will get to delight in this story. ***Los Hermanos/The Brothers*** celebrates virtuoso Afro-Cuban-born brothers—one a violinist and the other a pianist—who live on opposite sides of a geopolitical chasm a half-century wide.

Tracking their parallel lives in New York and Havana, the film features an electrifying, genre-bending score, composed by the brothers and with guest appearances by maestro Joshua Bell and the Harlem Quartet. We are thrilled to have found another broadcast home for this inspiring film.



Educational

NEWSFLASH: This October ROCO is launching a semi-theatrical campaign for Cynthia Lowen's ***Battleground*** alongside Abramorama's theatrical release. This unusual collaboration means that this urgent film will reach far more voters before the midterm elections by working together to ensure that everyone who wants to gather around the film, can.

Battleground is a timely window into the intersection of abortion and politics in

the end of Roe, the film also depicts those on the front lines of the fierce fight to maintain access. You can read more about our collaboration HERE.



The role of the artist is exactly the same as the lover.
If I love you, I have to make you conscious of the things you don't see.

- James Baldwin

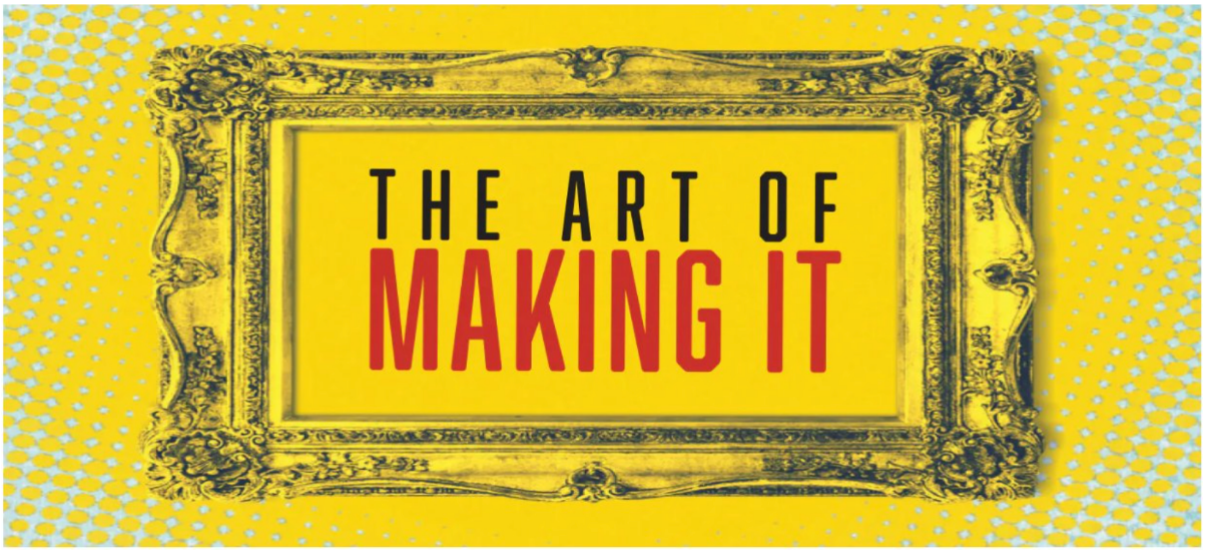
Digital

The Art of Making It is an exciting new ROCO TVOD release through our direct digital distributorships with Amazon, iTunes and Google Play. From the producer of the Emmy-nominated *The Price of Everything*, this is a film about who gets seen and who gets left behind in today's seductive, secretive and unregulated art world.

The film follows a diverse group of compelling young artists on the brink of

currently being rewritten. Sounds a lot like our independent film industry, doesn't it?

WAYS TO WATCH



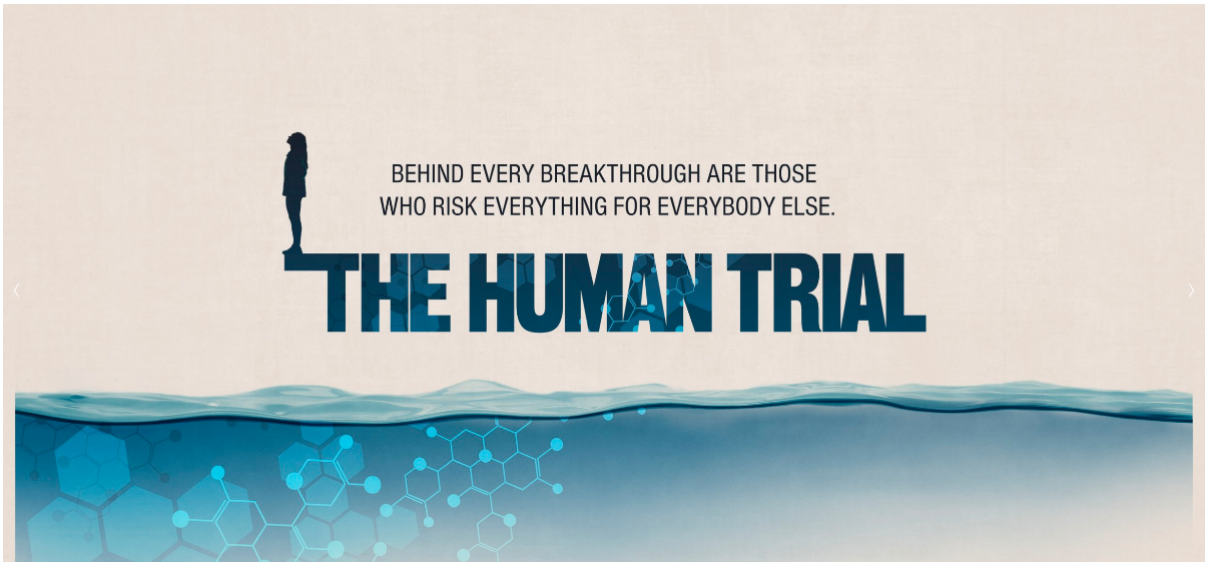
Live Events

In early June, ROCO and the ***Mission: JOY*** film team paired up to provide a weeklong virtual screening of Mission: JOY on Facebook as well as a custom virtual screening room. With various celebrities promoting the event, including Sir Richard Branson, Cher, Arianna Huffington, Kevin Love, Forest Whitaker and Rosario Dawson, the event spread joy to individuals around the world.

During this screening period, over 108 million people were reached from over 150 different countries/territories and islands. The screening also collected donations from audience members and was an excellent promotion for the BIG JOY Project, a citizen science project studying how small, individual micro-actions can create joy in one's life. If you missed the event, you can still bring JOY to your community by hosting a screening. Contact us HERE to learn more.



Impact



Congratulations are in order for Lisa Hepner and the team behind *The Human Trial*, for the recent feature in The New York Times!

Driven by a desire to cure Lisa of her own type 1 diabetes (T1D), the filmmakers were given unprecedented, real-time access to a clinical trial – only the sixth-ever embryonic stem cell trial in the world. THE HUMAN TRIAL peels back the headlines to show the sweat, passion and sacrifice behind every breakthrough cure.

screening campaign for the film targeting universities, community groups, and companies to promote engagement centered around World Diabetes Day on November 14th. This campaign includes a FREE screening opportunity for the month of November - so spread the word and click below to sign up!

SIGN UP to host a FREE screening in November!

Learn more about our Impact titles



THE FIRST WAVE:
Best Documentary, Outstanding Direction, Outstanding Cinematography, Outstanding Editing, Outstanding Music Composition, Outstanding Sound, Outstanding Promotional Announcement

THE HUNT FOR PLANET B:
Outstanding Science and Technology Documentary

MR SOUL:
Outstanding Sound

PICTURE A SCIENTIST:
Outstanding Science and Technology Documentary



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