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Dear Friends,

Looking at the photograph below of Archbishop Tutu hugging Dr. Paul Farmer fuels our deep desire to spread their stories wide and breathe life into their legacies for a very long time. Both men shared a conviction to look squarely at the suffering of others and to simply help them, while somehow maintaining a lightness of being and a sense of humor. Though each have recently left this world, all of us at ROCO feel forever connected to them - through our work on the extraordinary films that tell their stories; *Bending the Arc* and *Mission: Joy - Finding Happiness in Troubled Times*.

These two legacies also remind us of the people of Ukraine right now - as we witness brave citizens and governments standing up to tyranny and horrific acts of violence. Our hearts are with all of those who must stand and fight or flee from conflict.

Spring is a time of rebirth, and we're deep diving into a lot of that now as you

With gratitude,

Team ROCO



Paul Farmer and Archbishop Desmond M. Tutu embrace

Global Sales

The business of film sales turned GLOBAL when Netflix expanded their rights to include “the world and ROU” (Rest of Universe). Film sales can no longer be strategized simply through the lens of territory. Having a sales mindset that includes knowledge about both a single license to the whole world and a territory-by-territory approach is key.

While our origin story is rooted in international distribution, ROCO licenses documentaries to US-based companies like HBO, Netflix, PBS, Starz, Hulu and more. At the same time, we continue showcasing our films at the most important international markets like MIP and MIPCOM, while we also attend the primary foreign festival gatherings around the world.



Our new Global Sales release, THE INVISIBLE EXTINCTION, was one of the hottest tickets at CPH:DOX - with additional screenings added!

Live Events

Our last live event was a tremendous success - with nearly 3000 campuses from over 70 countries in attendance.

On April 28th ROCO will be coordinating another exciting live event. This time we have teamed up with ProQuest, FILM PLATFORM, Participant Media, and National Geographic Documentary Films to focus on *The First Wave*. This moving film challenges our assumptions about the lived experiences inside hospitals during the first four months of the pandemic.

In this conversation, Academy Award®-nominated and Emmy® Award-winning filmmaker Matthew Heineman and Dr. Nathalie Dougé, the frontline doctor in the film, will share their ultimately inspiring first-hand experiences that teach us what's possible when we commit to the well-being of others during a crisis. Harvard's Dean Michelle A. Williams will bring her expertise as an internationally renowned epidemiologist and public health scientist, an award-winning educator, and a widely recognized academic leader.

REGISTER FOR THE LIVE EVENT



Educational





We are excited to partner with NEON to expand outreach in educational distribution. With a shared commitment to careful curation, we are taking on the educational rights for two premiere NEON films: three-category-Oscar-nominated (!!!) *Flee* and box-office hit *The Biggest Little Farm*.

Both films have a renewed sense of urgency - *Flee* as a new refugee crisis begins and *The Biggest Little Farm* as the latest IPCC report reminds us of the importance of sustainability. As classrooms, community centers and conference rooms re-open for us to gather in-person once again, we are proud to share these films with educational audiences and community groups.

Digital

Heads up world...we're back in business with Amazon! Amazon's decision to halt all documentary content submissions in the fall of '20 was devastating to our own film community and the wider world of film. We were all dumbfounded. But we worked hard to advocate for our films - and now we're back up.

As a direct content provider to the premiere platforms, ROCO has held a coveted position to not only deliver digital content, but act as our own gatekeeper with no disappointing pitch scenarios or third-party interventions.

Google Play Movies & TV iTunes amazon video vimeo ON DEMAND

work best for you and your ambitions. We're here to help!

Impact



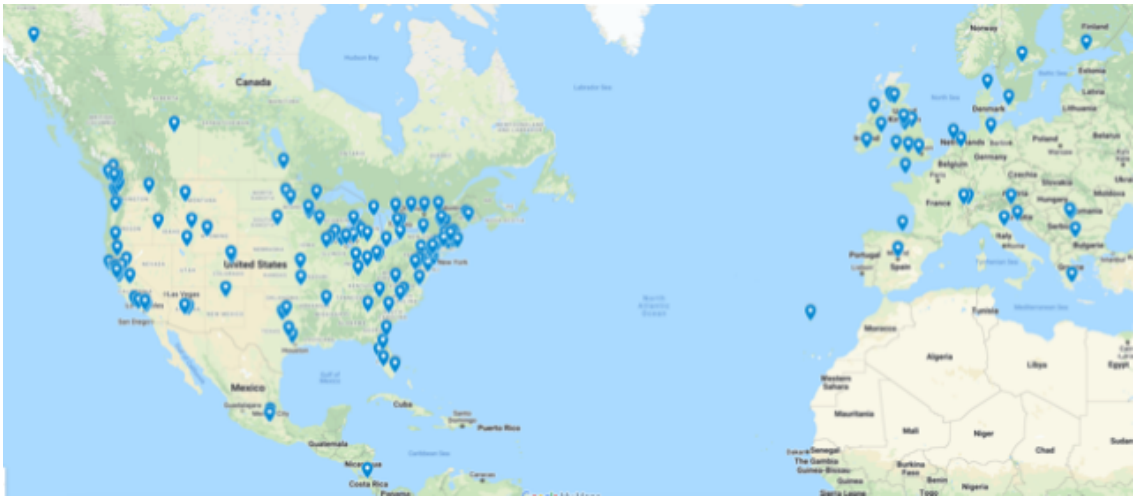


Big news! ROCO Impact has teamed up with Patagonia Films to offer exclusive screening opportunities for our network. For a limited time, we invite audiences to screen two of Patagonia's newest marquee films, Game Hawker *and* *Newtok*, before they are widely released and available to the general public.

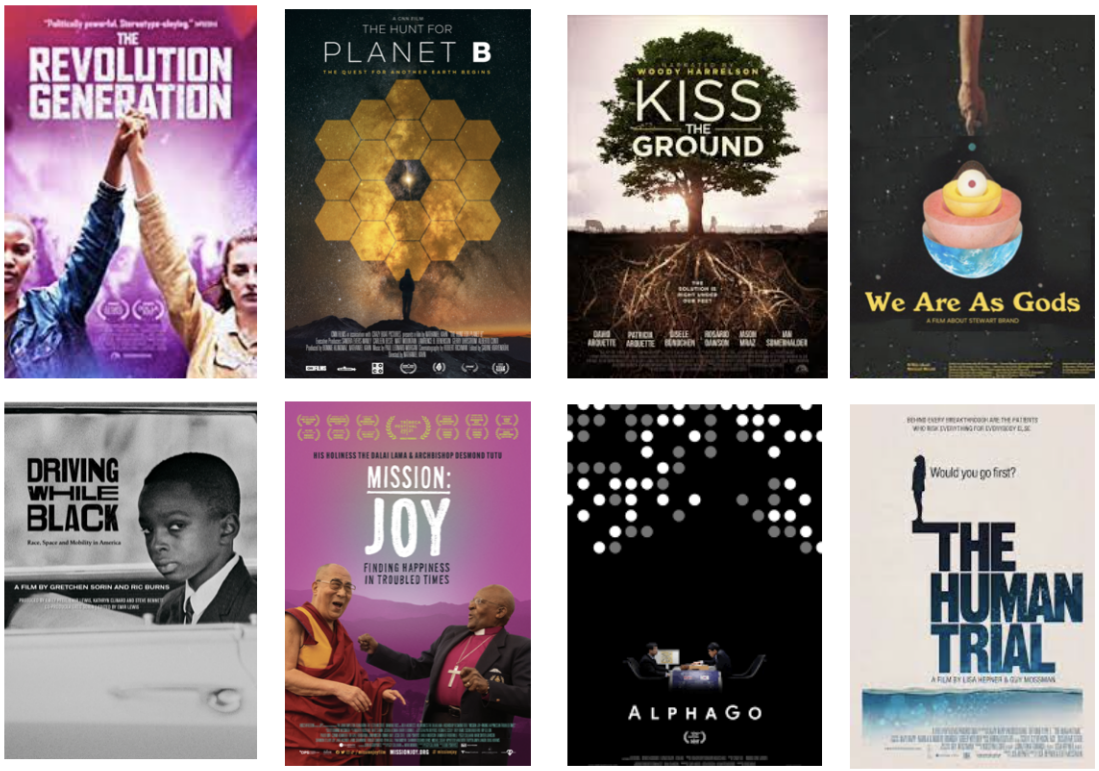
The best part: Patagonia's commitment to raising visibility and engagement around the issues these films highlight allows us to offer these films to your community for free. Patagonia has generously underwritten all license fees for participating!

Game Hawker and *Newtok* are both beautiful stories centered on pressing

SIGN UP TO HOST A FREE SCREENING



Our endeavor with Patagonia has already reached hundreds of community groups world wide.



Contact us for more information about our Impact Services



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